



[Visit our Website](#)

[Contact Us](#)

**Dear Colleague,**

What does it mean to be a “best company to work for”?

When I think back to the places I've worked, it's pretty easy to identify "the best." In the same way that one manager rises to the top, so does one company. But the *why* isn't as straightforward. Ranking a work experience as good, better, or best isn't always quantified in metrics like vacation time or dental plans. When I think of my "best company to work for," I remember it more as a feeling. I felt like I was part of something larger than myself.

Employee engagement happens day-to-day. It's in the small encounters as much as the large wins. *Minnesota Business* goes directly to the employees to measure this through an anonymous survey. They use the results to identify companies that rise above in the categories of work environment, employee benefits, and overall employee happiness.

We welcome leaders from local companies [named "best to work for" by Minnesota Business for 2016](#) to join us at our upcoming **Speakers Forum** on May 9:



**Luke Riordan** is the CEO and Founder of [DAYTA Marketing](#), a social media marketing company. He has been recognized for entrepreneurship by the St. Cloud Chamber of Commerce and *Minnesota Business Magazine*. See [full bio](#).



**Jeff Gau** is CEO of [Marco](#), a technology services company founded in 1973. He joined Marco as a sales representative and held various management positions prior to being named president in 2004 and CEO in 2006. See [full bio](#).



**Steve Windfeldt** is Executive Vice President of [Preferred Credit, Inc.](#), where he works with his brother Greg to lead their family's indirect consumer finance company. Steve focuses on analytics, risk management, marketing, strategy, and growth initiatives. See [full bio](#).

**Kathy Spanier** will be the Speakers Forum moderator. She is the Director of Marketing at [Coldspring](#), is actively involved in various industry and market associations, and is a

## Calendar of Events

Visit [anderson-center.org](http://anderson-center.org) to learn more and register for upcoming forums.

### Supervisors Forum

April 12, 19, 26 & May 3 – River's Edge, St. Cloud

### Speakers Forum

May 9 – River's Edge, St. Cloud

### Leading Change Forum

May 15-17 – River's Edge, St. Cloud

### 7 Habits for Managers Forum

July 17-19 – Madden's on Gull Lake, Brainerd

### Marketing Forum

August 28-30 – River's Edge, St. Cloud

### Management Forum

September 11-15 – Oak Ridge, Chaska

### Strategy Forum

October 23-27 – Location TBD

### Governance Forum

December 5-7 – River's Edge, St. Cloud

### Executive Forum (Week 1)

January 21-26 – Oak Ridge, Chaska

## SPEAKERS FORUM



## IN THE NEWS

The *Gallup Business Journal* published a two-part series at the beginning of March on



Discussion Leader for the Marketing Forum. See [full bio](#).

Join us May 9 to hear these leaders' perspectives!

You and your colleagues are welcome to join us at any of our upcoming forums.

Please call me at 320.251.5420, or [email](#) me if you have any questions or would like to learn more about our upcoming forums.

I look forward to hearing from you!

Sincerely,

**Pam Marthaler**  
**Client Coordinator**

employee turnover.

### THE DREAM JOB

Employees who have changed jobs in the last three years: **35%**

- Employees want a job that allows them to do what they do best
- Greater work-life balance and better personal well-being are critical
- Workers seek greater stability and job security ([read the article](#))

### WHAT STAR EMPLOYEES WANT

Employees who have left their company to change jobs: **91%**

- Companies need to find out what their best employees want
- A significant increase in income is critical
- Workers want the opportunity to work for a company with a great brand ([read the article](#))



[Follow us on Twitter](#)



[Follow us on LinkedIn](#)